

Trevor Lawrence Jr. Bio

Trevor Lawrence Jr. is a multi-Grammy-winning drummer, producer, composer, inventor, educator, and technologist whose career spans recording, live performance, music technology, entrepreneurship, and media. The son of legendary saxophonist, arranger, and producer Trevor Lawrence Sr., he carries forward a remarkable musical lineage while continuing to build a legacy distinctly his own.

For more than three decades, Lawrence has contributed to influential work across hip-hop, R&B, pop, gospel, jazz, film, and television. His credits include collaborations with Dr. Dre, Eminem, Kendrick Lamar, Bruno Mars, Alicia Keys, Ed Sheeran, Mariah Carey, Lionel Richie, Herbie Hancock, Stevie Wonder, and many others. His unmistakable feel, musicality, and versatility have made him a trusted presence in recording studios and on major stages around the world, including the Super Bowl LVI Halftime Show.



As an inventor and sound designer, Lawrence is known worldwide as the creator of the Istanbul Agop Clap Stack, an innovative percussion instrument that has influenced the sound of modern records across multiple genres. His extensive catalog of drum samples and virtual instruments—including Vintage Hip Hop, Boom Bap Drums, and his contributions to XLN Audio’s Hip Hop & Gospel ADpak—has also provided producers with tools shaped by decades of professional recording experience.

Lawrence is the founder of TrevBeats Multimedia LLC, the technology company behind a rapidly expanding ecosystem of music software, mobile applications, web platforms, and interactive tools. A self-taught software developer, he has created more than 20 published iOS apps, multiple web platforms, PHASE—an interactive digital audio workstation—and a growing collection of professional music plugins, including PERM, THE SNARE, DRUMPIMP HUB, INCEPTOR, SPAICE, LYNCO, and CHART MAKR. His technology extends beyond music into artificial intelligence, creator tools, education, productivity, games, and digital safety.

He is also the author of a growing collection of books and guides exploring creativity, technology, ownership, and the modern music industry. His publications include The Endorsement Playbook, Vibe Coding for Musicians and Creatives, The Chops Got Louder, The 360° Principal, The Next Wave: AGI, and It’s About Time, a mini-autobiography chronicling the experiences and turning points behind his journey.

As creator and host of The TrevBeats Show, Lawrence brings legendary artists, musicians, producers, engineers, inventors, and industry leaders into candid peer-to-peer conversations about the work behind the work. The multimedia platform explores music, technology, artificial intelligence, musicians’ rights, creative ownership, culture, and the realities of building a sustainable career.

His broader entrepreneurial ventures—including Blue & Gold Drums, Spare Drums, and Drum City—reflect a career consistently driven by innovation. Whether behind the drums, behind the board, developing new technology, writing, teaching, or creating platforms for meaningful conversation, Trevor Lawrence Jr. represents the continuing evolution of the modern musician.