

Partner With The TrevBeats Show

Premium long-form conversations, music-business insight, and cultural moments that reach musicians, producers, engineers, creators, and decision-makers.

Most shows talk about music. Trevor Lawrence Jr. makes it. When he trusts a brand, his audience does too.

RATES AVAILABLE UPON REQUEST

METRICS SNAPSHOT

94.6K YouTube Views Last 28 days	11.2K Watch Hours Last 28 days	+1.4K Subscribers Last 28 days	91.8% Long-Form Views Core audience behavior	86.3% Recommended Impressions YouTube discovery	98.7% Likes vs Dislikes Audience satisfaction
 Fully Monetized in 76 Days From Launch 					

WHO WE REACH

Hosted by Trevor Lawrence Jr.—a multi-Grammy-winning drummer, producer, composer, and developer of 17 published iOS apps and web platforms—The TrevBeats Show bridges the gap where the studio meets the code. We connect brands with a growing, highly engaged audience of working musicians, audio engineers, developers, and creators who value professional credibility and technical authority.

PLATFORM ECOSYSTEM

	YouTube
	Instagram
	TikTok
	Proprietary TrevBeats iOS App
	trevorlawrencejr.com Ecosystem

RECENT VIRAL REACH

2.2M+ Instagram Views	249K+ Interactions	118K+ Shares	114K+ Likes
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A music-business Reel generated 2.2M+ Instagram views in under 48 hours, demonstrating the ecosystem’s ability to create breakout cultural reach. That momentum has since translated into sustained long-form growth, with YouTube now delivering 94.6K views, 11.2K watch hours, and +1.4K subscribers in the latest 28-day period.

PARTNERSHIP OPPORTUNITIES

 Episode Sponsorships Align your brand with premium conversations and trusted content.	 Product Integrations Showcase products naturally within creator and studio workflows.	 Affiliate + Gear Campaigns Drive measurable action through audience-first recommendations.	 Custom Brand Collaborations Build social, video, and website activations across Trevor’s ecosystem.
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Let’s Build Something Meaningful.

Cross-platform sponsorships, product integrations, affiliate campaigns, and custom campaigns are available.

Inquiries: Alicia Henderson, Executive Producer & Brand Director
trevbeatsmusic@gmail.com | trevorlawrencejr.com

Metrics current as of JULY 2026; platform data is subject to normal analytics processing.